



RISE UP, ROOTS DOWN MEDIA RELEASE | 1/11/2017

## **Rise Up, Roots Down this summer**

Intrepid Landcare has partnered with WA Landcare Network (WALN) to run a summer campaign, *Rise Up, Roots Down*, to connect and support young people who are passionate about the environment.

*Rise Up, Roots Down* seeks to back young people from Western Australia to connect with their local Landcare group to restore land & bring culture to the fore.

"Young People are the next generation to take on Landcare and have in many ways been left out of the loop on what's happening and how to get involved. The 'old ways' of Landcare might not suit young folk so much, that's why we're really stoked to have teamed up with Intrepid Landcare, this way we can help connect the past with the present and give opportunities for young crew to get involved and active in the way that they want to" WALN Project Officer Blair Darvill.

Young people and Landcare groups have the opportunity to submit an Intrepid Landcare-inspired idea, with the chance of receiving \$1000 to cover the cost of the event to be hosted by February 2018. Additional support will be offered, including mentoring about branding, storytelling for change, and co-designing projects which make a difference, to ensure your ideas are a success.

"Intrepid Landcare was co-founded to connect young people to Landcare and visa-versa, and the last few years we have seen a new generation of incredible young leaders transform their communities, land and themselves by taking action.

Western Australia is yet to see the full throttle of Intrepid Landcare which is transforming the lives of young people across the eastern states. We are excited to be partnering with WA Landcare Network to kick-start another wave of youthful enthusiasm for Landcare on the west coast", said Naomi Edwards, co-founder of Intrepid Landcare.

Three awesome ideas will be backed. Submissions close 20th December, with announcements in early January.

To submit an Intrepid Landcare-inspired idea visit [intrepidlandcare.org/events/rise-up-roots-down](http://intrepidlandcare.org/events/rise-up-roots-down).

### **Contact for media:**

WA Landcare Network: Blair Darvill, 0427333664, [blair.darvill@landcarewa.org.au](mailto:blair.darvill@landcarewa.org.au)

Intrepid Landcare: Naomi Edwards, 0423846494, [hello@intrepidlandcare.org](mailto:hello@intrepidlandcare.org)